



Legacy Builder Sneaker Ball

Friday, May 1, 2026 | 6 - 11 pm
Bridgeport Art Center
1200 W. 35th Street
Chicago



SPONSORSHIP OPPORTUNITIES



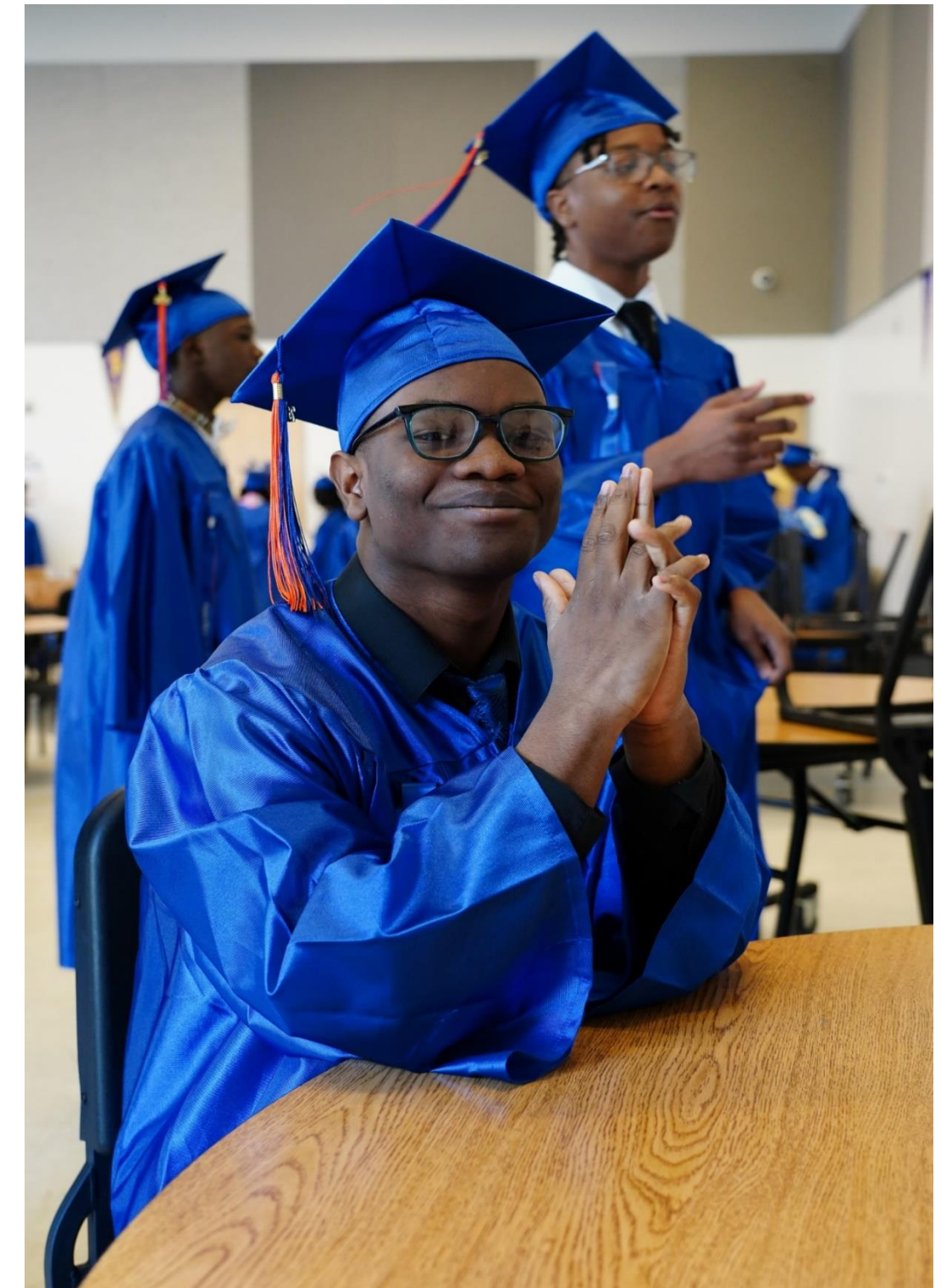
Partner with Legacy to develop tomorrow's leaders today!

For more than two decades, Legacy has been preparing future leaders from Chicago's North Lawndale community to excel academically and contribute meaningfully to society. Since our founding, more than 700 scholars have graduated from Legacy and gone on to attend many of Chicago's most competitive high schools, as well as distinguished colleges and universities across the country. Today, Legacy alumni are advancing in major corporations, serving in the military, leading classrooms, building businesses, and driving civic and community impact, including serving on our Board of Directors.

We invite you to join us on **Friday, May 1, 2026**, at the annual **Legacy Builder Sneaker Ball**, hosted at the Bridgeport Art Center, 1200 W. 35th Street, Chicago. This signature fundraising event convenes business leaders, philanthropists, alumni, and friends of Legacy for an evening dedicated to celebrating our mission and raising essential funds to equip the next generation of leaders.

Partner With Us!

By sponsoring the Legacy Builder Sneaker Ball, your organization will align with a proven leader in educational equity while gaining meaningful visibility among Chicago's business and philanthropic community. Sponsorship benefits include prominent recognition before, during, and after the event; opportunities to engage directly with Legacy's scholars and alumni; and the ability to showcase your company's commitment to investing in tomorrow's workforce and civic leaders.



Our mission is to be an outstanding center for teaching and learning for children and their families that recognizes and nurtures the full potential of every child, provides a foundation for a college education, and educates our scholars to be creative and critical thinkers and responsible citizens in school, at home, and in the broader community.



About Our Event

The annual **Legacy Builder Sneaker Ball** brings together business and community leaders, alumni, families, and friends for an evening of celebration and purpose. Guests will enjoy dinner, live entertainment, and the unique spirit of the night as they lace up their favorite sneakers to show support for building brighter futures together.

Proceeds from this event directly benefit Legacy's academic enrichment, after-school, and leadership programs. These initiatives equip scholars with essential skills such as teamwork, communication, and problem-solving, while also promoting well-being and creating a strong foundation for lifelong success.

Sponsorship offers:

- ✓ **Community Impact:** Demonstrate your leadership in corporate social responsibility by directly supporting programs that transform lives.
- ✓ **Brand Alignment:** Position your company as a champion of education, equity, and opportunity.
- ✓ **High-Value Exposure:** Reach an audience of Chicago's business, philanthropic, and community leaders through event marketing, signage, and digital promotions.
- ✓ **Networking Opportunities:** Build relationships with other corporate, civic, and nonprofit partners committed to driving positive change.

Your sponsorship will provide:

- ✓ Innovative academic programs that challenge and inspire.
- ✓ Arts, athletics, and technology enrichment that spark creativity and confidence.
- ✓ Mentorship and leadership development that build character and purpose.
- ✓ Family engagement and service initiatives that strengthen our entire community.



Together, we can prepare the next generation of leaders one step at a time.



**MISSION:
POSSIBLE**

Sneaker Ball Supporter Levels

Be a champion for educational equity and opportunity by investing in the future of our community.

Sponsorship includes exclusive benefits such as event recognition, brand visibility, and meaningful opportunities to engage with our scholars and families.





MISSION:
POSSIBLE

Visionary Sponsor - \$15K



- Your brand will receive premier recognition as the exclusive presenting sponsor.
- Logo featured prominently on event signage, program, and marketing materials.
- Podium recognition during the event.
- Full page ad in event program book.
- Logo featured on Legacy's website and social media platforms.
- Opportunity for video presentation or to speak during the program.
- Opportunity to offer sample products or collateral placement.
- Two VIP tables (16 guests).



MISSION:
POSSIBLE



Legacy Champion – \$10K

- Logo featured on event signage and program.
- Half-page ad in event program booklet.
- Podium recognition during the event.
- Logo featured on Legacy's website and social media platforms.
- Verbal acknowledgement during program.
- One VIP table (8 guests).



MISSION:
POSSIBLE



Legacy Inspirer – \$5K

- Recognition in event program and signage.
- Quarter-page ad in event program booklet.
- Logo featured on Legacy's website and social media platforms.
- 4 tickets to the Legacy Builder Sneaker Ball.



MISSION:
POSSIBLE

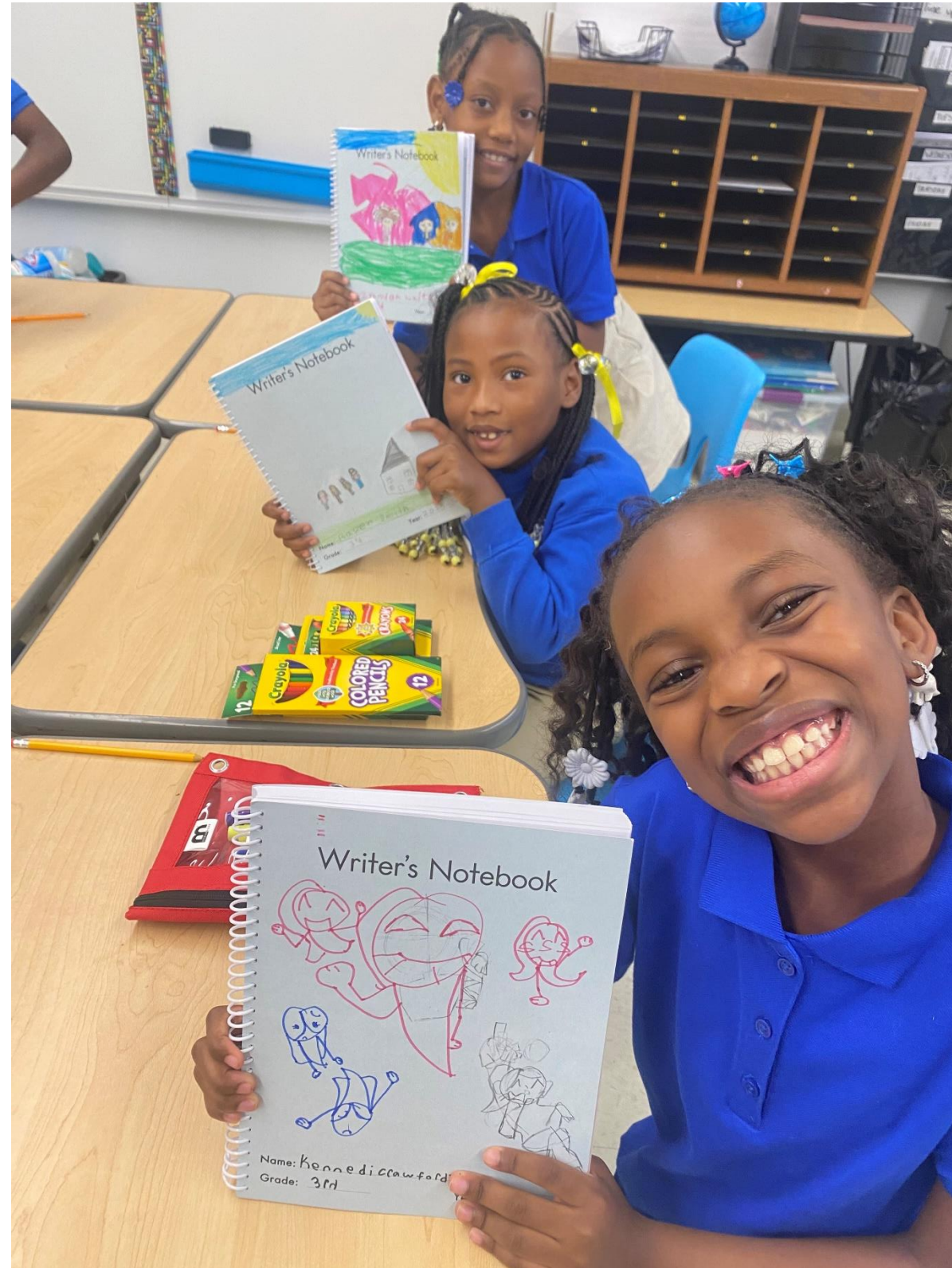
Community Supporter – \$3K



- Recognition in event program and signage.
- Name listed on Legacy's website and social media platforms.
- 3 tickets to the Legacy Builder Sneaker Ball.



MISSION:
POSSIBLE



Legacy Enthusiast - \$1K

- Showcase your organization's commitment to education, developing future leaders, and building community.
- Recognition in event program, social media platforms, and on Legacy's website.
- 1 ticket to the Legacy Builder Sneaker Ball.

Legacy Advocate - \$500

- Showcase your organization's commitment to education, creating future leaders, and building community.
- Recognition in event program, social media platforms, and on Legacy's website.



**MISSION:
POSSIBLE**

An evening of fun(d)raising for a good cause

How Your Sponsorship Makes an Impact:

\$25,000 – Provides on-site counseling for 18 scholars, supporting their emotional health and academic success.

\$15,000 – Funds STEAM classes for 30 scholars, sparking curiosity, innovation, and critical thinking.

\$10,000 – Supports entrepreneurship or music programming for 20 scholars, fostering creativity and leadership.

\$5,000 – Covers the cost of a local study trip for grades 5–8, expanding learning beyond the classroom.

\$3,000 – Provides after-school tutoring in math and reading for 60 scholars, strengthening core academic skills.

\$1,000 – Funds an after-school athletics program, building teamwork, discipline, and confidence.

\$500 – Purchases art supplies for grades K–4, encouraging imagination and self-expression.



Together, we can ensure Legacy's scholars continue to rise, lead, and create a brighter future for generations to come.



**MISSION:
POSSIBLE**

More Opportunities to Support



Host a Table - Purchase a table of 8 to show your support of educating young scholars or sponsor a Legacy alumni. Individual tickets are \$200. A table is only \$1600.



In-kind/ Merchandise Sponsorship - Donating to our event is a great way to showcase your business and highlight your support of youth, education and community.



Media/ Promotional Sponsorship Do you have a marketing platform, media outlet, or social media following? Partner with us as a Media & Promotional Sponsor and use your reach to help spread the word. By sharing your commitment to changing the lives of young scholars and promoting the Legacy Builder Sneaker Ball across your networks, you'll amplify our mission and inspire others to get involved.



Tailored Sponsorships Are Also Available.



*Legacy Charter School is a 501c3 organization. Consult with your tax professional regarding appropriate deductions.



**MISSION:
POSSIBLE**

Want to Learn More?

To secure your sponsorship or learn more about our Legacy Builder Sneaker Ball, contact:

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Get Your Tickets Today!

<https://www.eventbrite.com/e/1640050628579?aff=oddtcreator>

Scan here to visit our website

<https://www.legacycharterchicago.org/>

