



Legacy Builder Sneaker Ball

Saturday, April 20, 2024 | 6 - 10 pm
South Shore Cultural Center
7059 S. South Shore Drive
Chicago, IL



SPONSORSHIP OPPORTUNITIES



Legacy Scholars are *changing the world*

Legacy Charter School educates more than 460 K-8th grade scholars in the North Lawndale community. As a public charter school, Legacy attracts scholars and families from across the city of Chicago. Over the past 17 years our brilliant scholars have attended some of the best high schools and colleges. Every Legacy scholar has the potential to achieve greatness. However, like scholars throughout the country, they need the support of their entire village to reach their fullest potential. We invite you to invest in our future leaders by supporting Legacy Charter School scholars today.



Our mission is to be an outstanding center for teaching and learning for children and their families that recognizes and nurtures the full potential of every child, provides a foundation for a college education, and educates our scholars to be creative and critical thinkers and responsible citizens in school, at home, and in the broader community.

About Our Sneaker Ball



The Legacy Builder Sneaker Ball is our premiere fundraiser supporting the mission of Legacy Charter School.

Dress in your finest formal wear and fancy sneakers to join our community of youth champions and game changers for an evening of celebration, philanthropy, cool fashion, and supporting young scholars.



Arrive early to walk the Blue Carpet and be featured on the Sneaker Cam!

Showcase your commitment to education as you network with like-minded professionals, influencers, and other prominent leaders. Celebrate our 2024 Legacy Builders and meet Legacy alumni and scholar ambassadors while enjoying a gourmet dinner, silent auction, live entertainment, and more! It's a party with a purpose!

The proceeds from our Sneaker Ball will support academic enrichment, after-school programs, and mentoring opportunities for Legacy Scholars.



Sneaker Ball Supporter Levels

With Your Support, Our Scholars Will Reach Their Full Potential!

Sneaker Ball Supporter Levels

Legacy Visionary - \$10K

- Your brand will be prominently highlighted as our presenting sponsor(s).
- Showcase your organization's commitment to education, creating future leaders, and building community.
- Inclusion in all event marketing including website, media release, and promotional ads.
- Prominent use of your logo throughout the venue.
- Opportunity for video presentation or to speak during the program.
- Verbal acknowledgement during the program.
- An exhibit table at the event.
- 10 tickets to the Legacy Builder Sneaker Ball.



Legacy Champion - \$5K

- Showcase your organization's commitment to education, creating future leaders, and building community.
- Inclusion in all event marketing including website, media release, and promotional ads.
- Prominent use of your logo throughout the venue.
- Verbal acknowledgement during program.
- Opportunity to host an exhibit table at the event.
- 6 tickets to the Legacy Builder Sneaker Ball.



Legacy Supporter - \$3K

- Showcase your organization's commitment to education, creating future leaders and building community.
- Inclusion in all event marketing including website, press release, and promotional ads.
- Prominent use of your logo throughout the venue.
- Opportunity to host an exhibit table at the event.
- 3 tickets to the Legacy Builder Sneaker Ball.



Legacy Enthusiast - \$1K & Legacy Advocate - \$500

Legacy Enthusiast - \$1K

- Showcase your organization's commitment to education, creating future leaders, and building community.
- Inclusion in event marketing including website.
- Visible acknowledgement in the venue.
- 1 ticket to the Legacy Builder Sneaker Ball.

Legacy Advocate - \$500

- Showcase your organization's commitment to education, creating future leaders, and building community.
- Visible acknowledgement in the venue.



Support Our Silent Auction

Donate an item that can be auctioned off like sneakers, artwork, or fashion items.

Showcase your product or service. Donating to our auction is a wonderful opportunity to expose your business to a new audience while supporting a great cause.

Be Creative!

Do you have more airline miles and credit card points than you can use in a lifetime? Do you have box seats to a game, and you will be out of town for a family function? **We'll take them!**

Re-gift to Legacy! Didn't receive the birthday or holiday gift you wished for? Don't fret. We promise we won't tell.

More Opportunities to Support

Host a Table - Purchase a table of 10 to show your support of educating young scholars. Individual tickets are \$175. A table is only \$1750.

In-kind/ Merchandise Sponsorship - Donating raffle prizes or giveaways for our attendee swag bags is a great way to showcase your business and highlight your support of youth, education and community.

Media/ Promotional Sponsorship - Do you have a marketing platform? Are you a social media influencer? Help us spread the word. Use your reach to share your commitment to changing the lives of young scholars by promoting our event.

Tailored Sponsorships Are Also Available.

*Legacy Charter School is a 501c3 organization. Consult with your tax professional regarding appropriate deductions.





Want to Learn More?

To secure your sponsorship or learn more about our Legacy Builder Sneaker Ball Fundraiser contact:

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Scan here to visit our website

