



Sponsorship Opportunities



## 20 Years of Legacy!

K-8th grade scholars in the North Lawndale community. As a public charter school, Legacy attracts scholars and families from across Chicago. Since our first graduating class in 2012, our brilliant scholars have attended some of the best high schools and colleges. Every Legacy scholar has the potential to achieve greatness. However, like scholars throughout the country, they need the support of their entire village to reach their fullest potential. We invite you to invest in our future leaders by supporting Legacy Charter School scholars today.

**Our mission** is to be an outstanding center for teaching and learning for children and their families that recognizes and nurtures the full potential of every child, provides a foundation for a college education, and educates our scholars to be creative and critical thinkers and responsible citizens in school, at home, and in the broader community.







### **About Our Event**

#### Legacy Builder Sneaker Ball: A Night of Style and Support!

Celebrate 20 years of growing scholars with us at the Annual Legacy Builder Sneaker Ball, an inspiring evening dedicated to supporting the mission of Legacy Charter School.

**Dress Code**: Rock your finest formal attire paired with your trendiest sneakers as we celebrate the power of education and community.

#### **Event Details:**

The Location: Garfield Park Conservatory, a lush tropical escape in the heart of the city

Total Date: Friday, May 9, 2025

Time: 6 - 11 pm

#### **Event Highlights:**

- Blue Carpet Arrival: Shine in the spotlight and make your debut on the Sneaker Cam!
- Networking Opportunities: Connect with changemakers, leaders, and influencers who share your passion for education.
- Inspiring Moments: Celebrate the 2025 Legacy Builders, hear uplifting stories from Legacy alumni and scholars, and honor the achievements of our community.
- Entertainment & Activities:
  - Savor a gourmet dinner and signature cocktails
  - Participate in a live paddle raise
  - Win exciting prizes in raffles
  - Enjoy live performances and activities

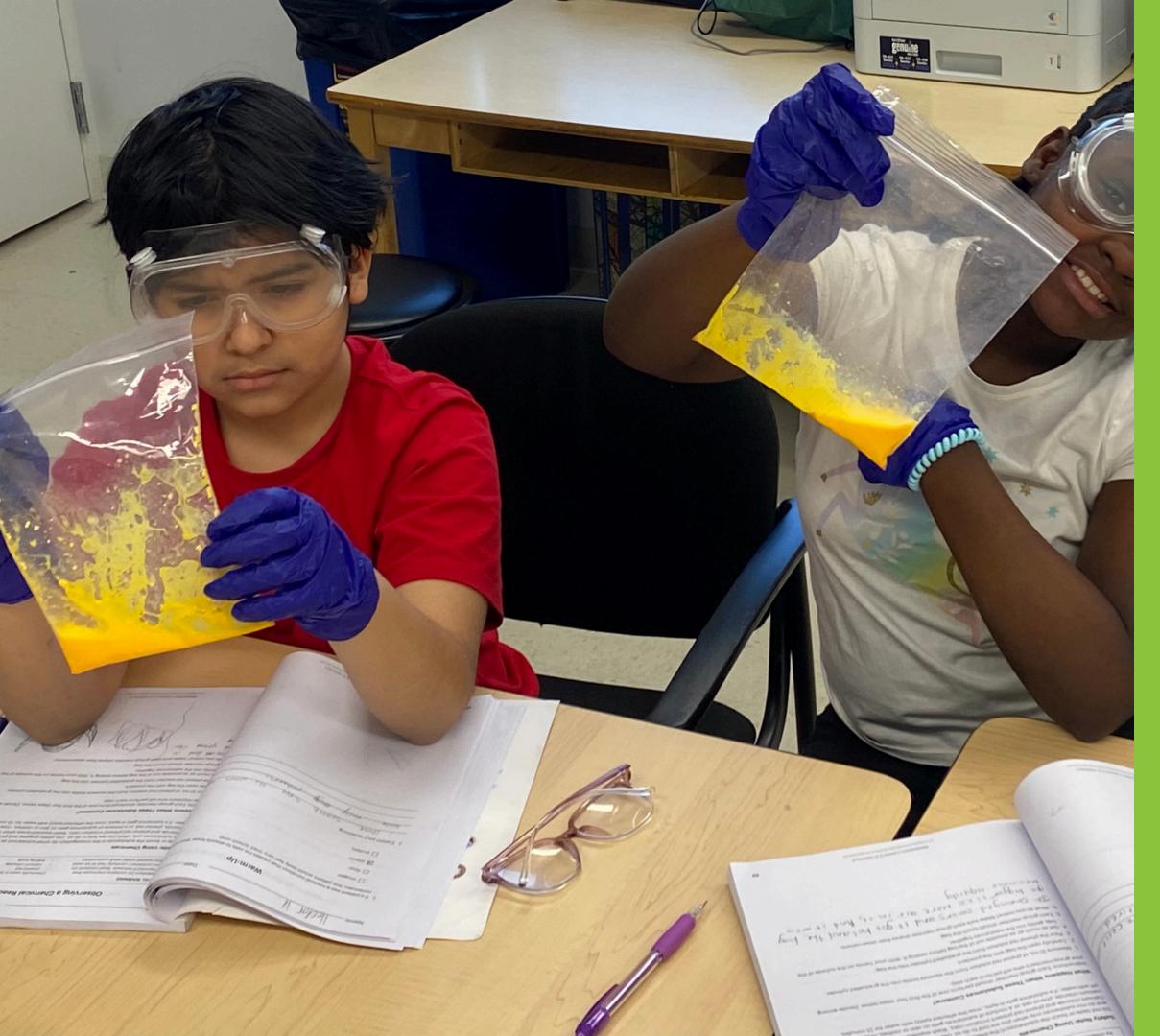
#### **Why Your Support Matters:**

You will directly contribute to academic enrichment, after-school programs, and mentoring opportunities for Legacy Scholars. Together, we can empower the next generation of leaders while enjoying an evening filled with purpose, fashion, and fun.





Don't miss this unforgettable celebration of education, community, and impact!



## Sneaker Ball Supporter Levels



With Your Support, Our Scholars
Can Reach Their
Full Potential!





# Legacy Visionary - \$10K

- Your brand will be prominently highlighted as our presenting sponsor(s).
- Showcase your organization's commitment to education, creating future leaders, and building community.
- Inclusion in all event marketing, including website, media release, and promotional ads.
- Prominent use of your logo throughout the venue.
- Opportunity for a video presentation or to speak during the program.
- Verbal acknowledgment during the program.
- Sample product or collateral placement.
- 8 tickets to the Legacy Builder Sneaker Ball.





# **Legacy Champion – \$5K**

- Showcase your organization's commitment to education, creating future leaders, and building community.
- Your brand will be displayed in all event marketing, including website, media release, and promotional ads.
- Prominent display of your logo throughout the venue.
- Verbal acknowledgment during the program.
- Sample product or collateral placement.
- 6 tickets to the Legacy Builder Sneaker Ball.



## **Legacy Supporter – \$3K**

- Showcase your organization's commitment to education, creating future leaders, and building community.
- Your brand will be displayed in all event marketing including website, press release, and promotional ads.
- Prominent use of your logo throughout the event venue.
- 3 tickets to the Legacy Builder Sneaker Ball.





# **Legacy Enthusiast - \$1K**

- Showcase your organization's commitment to education, developing future leaders, and building community.
- Inclusion in event marketing, including the Legacy website.
- Visible acknowledgment in the event venue.
- 1 ticket to the Legacy Builder Sneaker Ball.

## Legacy Advocate - \$500

- Showcase your organization's commitment to education, creating future leaders, and building community.
- Visible acknowledgment in the venue.



### An evening of fun(d)raising for a good cause

**\$5000** – Purchases iPads for our K-2 scholars and Chromebooks for scholars in grades 6-8, or one month of no-cost, on-site counseling for 18 scholars.

**\$2500** – Provides 3 study trips for scholars to explore Chicago's museums and the arts.

**\$1500** – Provides a two-week, half-day academic enrichment summer camp.

**\$1000** - Funds one after-school athletics program.

**\$500** - Funds an afterschool STEAM club like robotics or chess for 1 trimester.





### **More Opportunities to Support**

**Host a Table -** Purchase a table of 8 to show your support of educating young scholars or sponsor a Legacy alumni. Individual tickets are \$200. A table is only \$1600.

**In-kind/ Merchandise Sponsorship** - Donating raffle prizes or giveaways for our attendee swag bags is a great way to showcase your business and highlight your support of youth, education and community.

**Media/ Promotional Sponsorship** - Are you active on a marketing platform or a social media influencer? Use your voice and reach to promote the Legacy Builder Sneaker Ball and showcase your commitment to transforming the lives of young scholars.

Together, we can inspire others to join the movement and create a brighter future for the next generation.

Let's make a lasting impact—one share at a time!

Tailored Sponsorships Are Also Available.





To secure your sponsorship or learn more about our Legacy Builder Sneaker Ball Fundraiser contact:

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Scan here to visit our website



